

# ACE LIFT

## FALL/WINTER 2020 MEN'S AND WOMEN'S SNEAKERS COLLECTION

Directly inspired by a 1980s classic, the Ace Lift has retained its authenticity while embracing current trends. A savvy blend of heritage and modernity that make it a unique shoe.

The Ace Lift is the ultimate trainer. Its imposing, elegant silhouette is paired with the finest materials. On the uppers, a perforated white leather toe box reflects the shoe's sport-inspired design, while an off-white velvet underlay, also found at the back of the shoe, illustrates the rich variety of materials used to craft the shoe.

Thin reflective trim on the left side of the toe box embodies a desire to revisit the brand's heritage with a modern twist.

The blend of white leather and off-white velvet contrasts with touches of the brand's iconic green, in particular on the mesh tongue, decorated with the name LACOSTE.

The branding of the Ace Lift is inspired by the brand's archives: two lines echoing a tennis court frame the emblematic crocodile.



The Ace Lift is available in a range of colourways to suit all styles and wants – from colourful, flashy orange or turquoise pastels to a sportier dark green to the famously smart and understated triple white.

The Ace Lift will match your needs for a confident style. Mixing a classic and modern silhouette, this trainer is perfectly on-trend with today's bold styles.

The Ace Lift will be available on 22 July in Lacoste networks and shops and on [lacoste.com](https://www.lacoste.com), from €125.