

STORM 96 LO

FALL/WINTER 2020 MEN'S AND WOMEN'S SNEAKERS COLLECTION

Referencing 90s style codes, the Storm 96 hits the scene in an entirely redesigned low-top version for the new season.



Sleek lines and an atypical sole team up to make a trainer that's impossible to miss. Suede uppers are enhanced by a woven mesh, elegantly accentuating the Storm 96 Lo's honed shape.

Leather underlays set off a signature rubber-coated raised crocodile.

Inspired by the Storm 96 OG, Lacoste's first running shoe released in 1996, the Storm 96 Lo features details that subtly echo the original shoe.

The Storm 96 comes in 12 palettes. Its pop-influenced colourways will be at home in the most demanding and original wardrobes. But more discreet sneaker fans will also find what they're looking for in more understated hues. And colourmatching enthusiasts will be spoiled for choice.

Decidedly modern while remaining true to its history, the Storm 96 Lo imposes a unique and bold style that will win over enthusiasts who believe in the importance of reflecting a sneaker's history in current trends.



The Storm 96 Lo will be available on 24 August in Lacoste networks and shops and on [lacoste.com](https://www.lacoste.com), from €110.