

**LACOSTE IS PROUD TO ANNOUNCE THE ARRIVAL OF FIONA FERRO,
A YOUNG GEM OF WORLD TENNIS, AS LACOSTE AMBASSADOR**



Currently number one in France and 40th in the world rankings, Fiona Ferro, 23 years old, represents this audacious youth of world tennis. With the arrival of this new tennis ambassador to the team, Lacoste once again demonstrate its ability to attract young professional tennis talent.

Beyond her effectiveness on the courts, it is also Fiona's values and her state of mind that have seduced us. Indeed, Fiona is an outstanding competitor. Respectful and tenacious, she is combative and behaves impeccably on the court. Her mission in every match: victory.

«Lacoste was my first partner and the first brand that believed in me when I was 10 years old. Today I am proud to be able to wear the crocodile on the world tour again. It's a brand that suits me perfectly: I'm combative on the courts, I like to take risks and it's this boldness and tenacity that can sometimes make the difference during a match. «said Fiona Ferro.

And in the lineage of a René Lacoste, a Novak Djokovic or a Daniil Medvedev, Fiona Ferro possesses this same tenacity. The one that allows you to climb the steps to the top of the world rankings with elegance, respect and audacity.

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