

AG-LT21 ULTRA



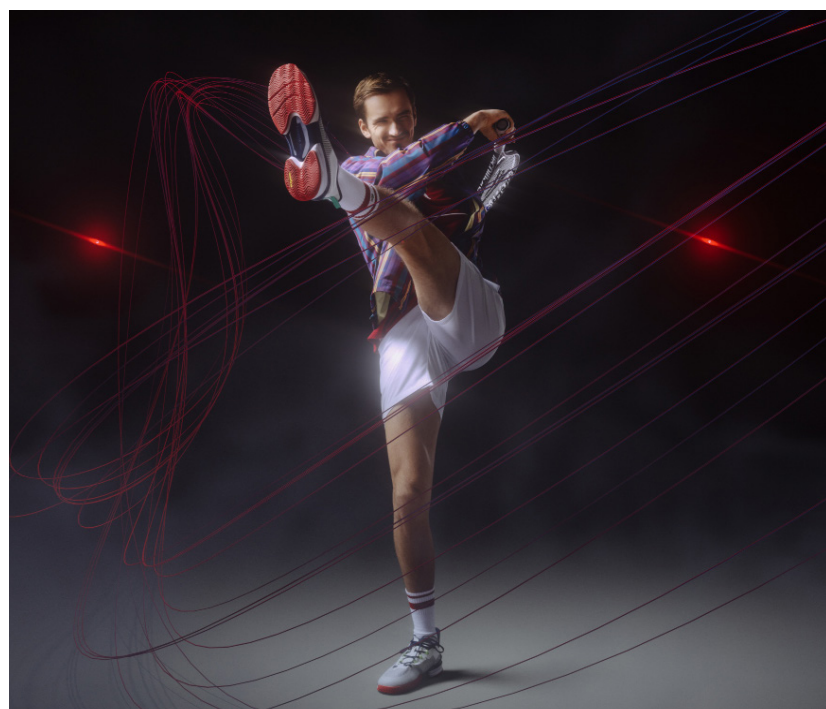
«BUILT FOR PERFORMANCE»

A new generation of talented, fearless players has taken the world of tennis by storm. During his first round at the 2021 Miami Open, Daniil Medvedev, wunderkind of international tennis, entered the tournament wearing the AG-LT21 Ultra, a brand-new style of Lacoste footwear, which marks the return of the crocodile to the courts with its innovative silhouette. A video game enthusiast, this incredible player, currently ranked 2nd worldwide, debuts a 'futuristic' and high-performance combo at the crossroads of tennis and gaming.



Lacoste is thus renewing its historic commitment to top-level athletes and the production of high-performance footwear. The shoe features innovations designed to promote speed, stability and agility on the court. The design, inspired by its dynamic technical qualities, allows the AG-LT21 Ultra to combine elegance with freedom of movement..

The silhouette is presented with a woven mesh upper that provides ideal breathability for players. Ultra-lightweight, the construction of the AG-LT 21 Ultra also offers a glimpse of the inner cage. This performance tennis shoe features a double lacing system, as well as a padded collar for optimal support and comfort. These elements are based on technologies developed by the House: PEBEX frame, lightweight ensures stability and energy return. DOW foam ensures a good cushioning and rebound to support all the movements. The outsole is fitted with Goodyear rubber for optimal grip on all surfaces. Its high resistance to abrasion echoes the KURIM support of the forefoot, which provides long-lasting protection.



«Even before trying the pair on, I really enjoyed its design and the varied color palette, that will allow me to change my style throughout the season. The look is new, different from what we are used to seeing on the courts. Just like any tennis player, I expect comfort as well as performance from my footwear, and I was seduced by the ease with which I was able to change direction while remaining very stable on the court,» Daniil Medvedev explains.



A high-performance model with a bold design embodied by sculptural lines, the AG-LT21 Ultra will satisfy the most demanding players, both in terms of fluidity of movement and style. A selection of four colors are available now in LACOSTE boutiques, selected retailers and on www.lacoste.com

GAME OVER

CONTACT

MARINE ABBOUD- MABBOUD@LACOSTE.COM

JUHEE PAIK-JPAIK@LACOSTE.COM