

LACOSTE

SPRING-SUMMER 2022 FASHION SHOW



The codes and culture around sport are an ongoing obsession for Louise Trotter, informing her dynamic approach to Lacoste as a veritable pillar of French sportswear. Drawn from the world of tennis – the brand’s very lifeblood – to cycling, basketball and other city sports, the spirit of movement, lightness and functionality is paramount in her design process. By considering the convergence of sporting uniforms with our everyday lives, the collection blurs the lines between performance and aesthetics for a streamlined response to summer in the city.

Examining the individuality of sportsmen and sportswomen, fundamental silhouettes reveal surface innovation and contrasting details elevated with a technical polish. From elegant portraits of René Lacoste and his tennis partner Suzanne Lenglen in the Roaring Twenties to Peter Sutherland and Philippe Bialobos’ rhythmic documentation of urban bike couriers in the 2000s, a call-and-repeat of sartorial and sports tropes results in hybrid typologies and subtle nods to sporting subcultures. Shorts suits are cut from neoprene piqué jersey, pleated tennis skirts in frosted pastel rubber, and the Lacoste polo reimagined in printed mesh.

New colour research shifts the perception of classic sports references, with an emphasis on warm, bright tones of scarlet, emerald, burgundy, orange and acid yellow against the classic Lacoste palette of Lacoste green, navy, taupe, black and optic white. The aeration and ventilation of garments are explored with mesh logo paneling and vented inserts explored across cycling vests, track shorts and basketball tanks, whilst ergonomic perforations are laser cut by hand into neoprene varsity jackets. Engineered knits follow suit, with fully-fashioned striped rib dresses and matching ensembles joining new iterations of the signature patchwork tennis sweater. Soft parachute nylons and gloss finishes accentuate games of transparency, joining ‘ghost-stitched’ embossed rubber outerwear and framis-zipped drawstring anoraks for a sense of immediacy and speed.

Offbeat accessories complement the season’s metropolitan style, from moulded pool slides and jacquard knee socks to tinted shield sunglasses on neoprene straps, flask holders and buckled crossbody messenger bags. Cutout trainers are traced with bungee cord lacing, underlining the youthful spirit alongside modular digital wristwatches, pastel carabiner keyrings, tennis visors and the flat brimmed 5-panel ‘Girolle’ cap in neoprene jersey.

Production / OBO
Styling / Suzanne Koller
Hair Stylist / Gary Gill
Makeup artist / Lauren Parsons
Music / Frederic Sanchez
Casting / Piergiorgio Del Moro

The art installation by LS Gomma will be permanently showcased at the Lacoste Headquarters.

The nylon used on the set will be transformed into limited edition tracksuits.