

## THE LENGLEN BAG DRESSES UP IN LEGENDARY LACOSTE PLEATS

For its women's wardrobe, Lacoste turns to its tennis heritage and showcases its timeless hallmarks. Amongst them: pleats. After the skirt and the dress comes the bag – also pleated. Its name? The Lenglen. From the runway to real life, it already claims its place as a style icon for modern women.



### Behind the Lacoste women's pleated aesthetics

At Lacoste, women's silhouettes are rooted in sports and courts. In 1973, René Lacoste revamped tennis player Suzanne Lenglen's uniform, creating a pleated V-neck tennis dress with contrasting piping. Characteristic of feminine wardrobes, pleats were the first distinctive element specially and specifically designed for women. In 2025, they now adorn an iconic, athletic couture bag.

### The Lenglen bag, a celebration of Lacoste brand codes

In March 2024, Lacoste set up its catwalk on the clay court of Roland-Garros, where the crocodile brand unveiled a collection uniting sports and elegance. For the occasion, Creative Director Pelagia Kolotouros designed a bag that took up a clear symbol of the brand: pleats. A leather bag that proudly bears the name of the figure who revolutionized the women's tennis wardrobe, Suzanne Lenglen, also known as "La Divine."



### The Lenglen bag: emblem of the Lacoste woman

Avant-garde and symbolic, the Lenglen bag is a sensation in its own right. In 2025, Lacoste announces its worldwide launch. A show accessory, reinterpreted in small and large formats, and four new colors — finished with sophisticated signature details including an embossed crocodile. Absolutely fashionable, proprietary and instantly recognizable, the Lenglen bag defines the silhouette of the Lacoste woman. A contemporary, elegant spirit in perfect harmony with its era.

Lacoste Lenglen bag

Available on [Lacoste.com](https://www.lacoste.com) & in Lacoste stores